



Television Focused on Oregon Living!

Meeting viewers in Lane, Coos, Benton and Douglas Counties

OLTV is entering our 4th season and we have exciting new features that include:

“Cooking Fresh with Chef Parker” - from the Campbell House Inn

We taped him buying at the Grower's Market and then preparing meals using the great local ingredients.

We have 8 NEW segments ready. Beginning 9/8 on FOX 4:00 Sat and 9/9 KEVU 9:00 Sun.



• • • **Two Great Commercial Advertising Opportunities** • • •

① *Cooking Fresh with Chef Parker - Underwriter Showcase Taped on Location*

② *Product tie-in and demonstration during the show*

Examples:

- Glass Ware • Cook Ware • Culinary Supplies • Organic Spices • Appliances •
- Cutlery • Table Linen • Fine China • Quality Meats and Fish • Flowers • Table Ware •
- Wine • Organic Produce • Kitchen Furniture • Custom Kitchen Designers •
- Innovative Kitchen Gadgets • Bakery Goods •

*2005 CVALCO Partnership Award Winner
Eugene Area Chamber of Commerce Member*

*American Marketing Association Member
Creating Community Business Awareness Since 1994*

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